

ACT TO IMPACT

SHAKTI
ORGANISATION ✦
November 2024



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EDITOR SPEAK



Welcome to November month's edition of Shakti's newsletter! I'm proud to share our recent initiatives & key achievements such as our **Seed Money Distribution initiative**, which is helping over 1,006 tribal women start their own businesses, as well as our **recognition at the district-level Food Fair and Exhibition in Rayagada** for outstanding contributions to sustainable agriculture.

Along with these milestones, you'll also find many more stories of empowerment, growth, and community impact throughout this newsletter.

A special thank you to our donors and volunteers—your support is crucial in helping us provide essential resources and training.

Thank you for your continued support!

Stay tuned! Stay Blessed!

Simran Sharma
Social Media Coordinator

ODISHA FOOD FAIR HONORS SHAKTI WITH THREE MAJOR AWARDS

On the occasion of International Mandia Day and Odisha Shri Anna Abhiyan Day, Shakti Organisation was honored at the district-level Food Fair and Exhibition in Rayagada for its outstanding contributions to sustainable agriculture and community empowerment under the Shri Anna Abhiyan Project. The Shakti Anusthan Ramanaguda team received three prestigious awards: Best CRP, Best Farmer, and Best SHG Group.

These recognitions reflect the hard work and dedication of the team in promoting organic farming and empowering rural communities.



CAMPAIGN

BAL VIVAH MUKT BHARAT

FINANCIAL MANAGEMENT

Shakti Organisation, in collaboration with Just Rights for Children and DLSA, participated in the 'Bal Vivah Mukta Bharat' campaign by leading a rally and oath-taking ceremony at Women's College, Rayagada. Hundreds of students joined us in taking a stand against child marriage, showcasing their awareness by sharing helpline numbers and learning how to seek help.

In addition, hundreds of villagers, village chiefs, child marriage protection officers (CMPOs), Asha workers, Anganwadi workers, and women from the district also took the oath and participated in this district-wide program. This event was organized in response to the 'Bal Vivah Mukta Bharat' campaign, announced by Department of Women and Child Development Minister Annapurna Devi on November 27, aiming to end child marriage. The campaign will reach 25 crore people and encourages village panchayats and schools across the country to take the oath against child marriage.

We stand united in advocating for children's rights and ending child marriage.



TWO-DAY GENDER TRAINING FOR SMART SAKHI & FIELD COORDINATORS

Shakti Organisation recently held a two-day Block-level training on Gender for field staff and Smart Sakhis at the SRDTC Hall, Ramanaguda. The session featured Mrs. Payal Nayak as the resource person, with contributions from Mrs. Utpalini Jena, the Programme Officer. The training covered key topics such as the distinction between sex and gender, gender equality, social exclusion, and inclusion. It aimed to empower attendees with a deeper understanding of gender issues, promoting a more inclusive approach to community work.



SEED MONEY DISTRIBUTION BY SHAKTI TO 96 WOMEN SELF HELP GROUP

Shakti Organisation recently organized a successful Seed Money Distribution event in Ramnaguda Block, Odisha, under the Mpowered Scaleup Project, with support from our partner, Trickle Up India Foundation. During the event, a total of ₹22,56,000 was distributed to 96 Women Self-Help Groups (SHGs), benefitting 1,006 ultra-poor tribal women. Each SHG received ₹23,500 to support the start of their entrepreneurial ventures, covering expenses for machinery, equipment, and raw materials.

The event saw enthusiastic participation from the local community and prominent guests, making it a significant milestone in our ongoing efforts to empower rural women and promote economic independence.



DISTRICT LEVEL INSECTICIDAL NET DISTRIBUTION

Shakti Organisation, in collaboration with the District Health Department, recently distributed 100 Long-Lasting Insecticidal Nets (LLIN) to Matrushakti Senior Citizen Home and Shakti Senior Citizen Home. This initiative aims to protect the residents from malaria and dengue, ensuring better health and safety for the senior citizens.



ACKNOWLEDGING GENEROUS DONATIONS



OLD AGE HOME INMATE KALI-MAA DARASANA



We would like to express our heartfelt gratitude to everyone who has contributed to the Old Age Home, whether through donations of items or financial support. Your kindness and generosity make a significant difference in the lives of the elderly residents, helping us provide better care and support. Thank you for your continued support in making their lives more comfortable and fulfilling. Your contributions are truly appreciated!

TEACHER'S DAY CELEBRATION AT BALASHRAM

Children's Day was celebrated with great enthusiasm at "Shakti Balashram" Hostel managed by Shakti Organisation. Shakti Balashram is dedicated to supporting and nurturing underprivileged children, providing them with a safe and caring environment. The event included a variety of fun activities like dance, music, quizzes, and competitions. Along with these a distribution of prizes boosted the kids' morale. The celebration was graced by the Manager from Axis Bank and the dedicated staff of Shakti, making the day even more special!

SHRI ANNA ABHIYAN HARVESTING FESTIVAL



Shakti Organisation Under Millet Mission project celebrated the Harvesting Festival, a time of gratitude and joy for the successful harvest season. This traditional event highlighted the importance of agricultural practices and community unity. Alongside the festival, Ragi cultivation was a key focus in the region. Farmers were encouraged to adopt Ragi as a sustainable and nutritious crop, which is well-suited to the local climate and soil conditions. The initiative aims to improve food security and promote the cultivation of drought-resistant crops, benefiting the farmers and the community's overall health and well-being.

REWARD WATERSHED TRAINING PROGRAM



Under the Watershed REWARD project, a one-day training program on Vermi Composting was successfully conducted across several villages in Rayagada, Odisha. The training sessions took place in Jamloi, Khairmal, Hatibari, Nuabarangamal, Meghapal, and Bandijharan, providing participants with hands-on knowledge and skills in sustainable farming practices. This initiative aims to promote organic farming and enhance soil fertility, benefiting the local communities by improving their agricultural practices and supporting environmental sustainability.



HOW SAKUNTALA MANDANGI DOUBLED HER MILLET YIELDS AND INCOME



Sakuntala Mandangi, a farmer from Dhepaguda village in Odisha, faced challenges with traditional millet farming, resulting in low yields and income. However, with the support of the Shree Anna Abhiyan Scheme and guidance from SHAKTI NGO and WASSAN, she adopted modern farming techniques like Line Transplanting (LT) and Sustainable Millet Intensification (SMI).

After receiving training in these methods, Sakuntala cultivated 1 acre of ragi using LT, significantly increasing her yield from 4 to 5 quintals per acre. She stored 1 quintal for her family and sold the rest, earning a substantial income, which improved her family's financial situation.

Inspired by her success, Sakuntala plans to expand her farm to 1 hectare next year and share her knowledge with fellow farmers. Her story highlights how innovation in farming can lead to better productivity and improved livelihoods.

Thank you for reading!

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Every contribution, big or small, helps us lift lives and build a brighter future. Together, we can transform challenges into opportunities.

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